



#RockThePark

2023 SPONSORSHIP OPPORTUNITIES





Presenting Sponsor - \$10,000

- Name inclusion in the event: “Central Winds Music Festival – Presented by Your Business”
 - Category exclusivity
 - Premium booth location with option of a larger tent size with tent, table and chairs
 - Google Ads
 - Inclusion in print and radio ads (based on approval from radio stations)
 - Full social media campaign
 - Logo with backlink on website
 - Microphone opportunity on entertainment stage for your representative
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- Logo on all marketing and collateral materials
 - Listing as sponsor on event signage
 - Additional banners at event
 - PA Recognition at event (20 sec announcement)
 - Recognition at Chamber Luncheons (through November 2023)
 - Logo in Chamber weekly e-newsletter (through November 2023)
 - Recognition in post-event chamber e-newsletter and Thank You ad
 - Add on Benefits:
 - Quote from chosen representative in (1) exclusive presenting sponsor press release
 - Option for bag and/or lanyard sponsor for (1) year- bags and lanyards provided by sponsor
 - Additional Benefits that fit your needs (to be discussed)
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Sponsorship Tiers

Platinum*

\$7,500

- Onsite Activation
- Google Ads
- Sponsor One of Two Main Stages
- Banner Placement
- Logo Inclusion
- Media Plan Inclusion
 - Facebook Ads
- VIP Hospitality Lounge Passes
- PA Recognition

Gold

\$4,000

- Onsite Activation
- Banner Placement
- Logo Inclusion
- Media Plan Inclusion
 - Facebook Ads
- VIP Hospitality Lounge Passes
- PA Recognition

Available Areas

- Kid's Zone Sponsor
- Beer Garden Sponsor
- VIP Hospitality Lounge

Silver

\$2,500

- Onsite Activation
- Banner Placement
- Logo Inclusion
- Media Plan Inclusion
- VIP Hospitality Lounge Passes

Available Areas

- Cup Sponsor*
- Restroom Sponsor*
- Restaurant Area Sponsor
- Golf Cart Sponsor*

Bronze

\$1,250

- Onsite Activation
- Banner Placement
- Logo Inclusion
- VIP Hospitality Lounge Passes



* limited to one company (Platinum has two available)
Final benefits subject to change pending commitment





Corporate Vendor Booths

Member Options & Fees

\$100 - \$250

Non-Profit Booth	\$100
Business Booth	\$250
Food Booth	\$250

Future Member Options & Fees

\$250 - \$400

Non-Profit Booth	\$250
Business Booth	\$400
Food Booth	\$400

Event Overview

Date: Sunday, November 19th

Time: 10 am to 6 pm

Location: Central Winds Park

produced by



OVIEDO | WINTER SPRINGS
REGIONAL CHAMBER



For additional information or to secure your partnership,
please contact Jordan Hook at 407-278-4871